

Friday, January 23, 2026

DOCU-FICTION/HYBRID

Premium THE PUBLIC INTEREST Series

Everything can be justified.
If it's for everyone.

Created by
Tetyana & Patrick Boëdec

Developed by
Monolith Production

© 2026 Tetyana & Patrick Boëdec. All rights reserved.

THE PUBLIC INTEREST

LOGLINE

In a democratic system obsessed with justification, every controversial decision can be defended under one elastic principle: the public interest. As crises multiply and institutions struggle to act, a small circle of officials, advisors, and experts learn to frame almost anything — surveillance, restrictions, exclusions, sacrifices — as necessary, reasonable, and temporary. Over time, they begin to realize that the idea meant to protect society is now being used to make decisions without society’s consent.

FORMAT

Political Satire / Institutional Drama
Serialized series
Season 1: **10 episodes**
Episode length: **45 minutes**
Language: English
Target: International / US premium platforms

TONE & DNA

The Public Interest is dry, sharp, and unsettlingly familiar. The comedy does not come from jokes, but from language — how decisions are justified, softened, and normalized. Characters rarely lie outright. They explain, contextualize, and reassure.

The tone sits between the bureaucratic irony of **Yes Minister**, the rhetorical cynicism of **Veep**, and the institutional anxiety of **The Thick of It**. Like *Yes Minister*, power hides behind procedure. Like *Veep*, words are weapons. Like *The Thick of It*, panic is permanent — accountability optional.

Dialogue is dense, defensive, and euphemistic. Sentences are built to justify before they explain. Silence follows decisions, never precedes them.

VISION

The series explores a dangerous idea: that democracy may not fail through authoritarianism, but through excessive justification. When every action can be framed as being “for the greater good,” opposition becomes irresponsible by definition.

The Public Interest asks:
what happens when the language of protection becomes a license to decide everything?

CORE MYTHOLOGY

There is no conspiracy at the heart of the series. There is only a shared reflex. Faced with uncertainty, institutions fall back on the same legal and rhetorical tool: the public interest clause. Originally designed as an exception, it becomes a default justification.

The concept has no fixed definition. It adapts to context, absorbs contradiction, and expands with each crisis. Once invoked, it overrides individual rights, ethical hesitation, and political cost — all while remaining perfectly legal.

The danger is not abuse.
It is **normalization**.

SERIES DYNAMICS

Each episode centers on a decision that must be justified publicly: a restriction, a reform, a sacrifice, an exclusion. Characters debate wording more than consequences, perception more than impact. Advisory committees clash not over morality, but over framing.

As episodes accumulate, the same phrase reappears in different contexts, stretched further each time. What began as emergency logic becomes routine governance. Characters who once hesitated now correct others for hesitating.

The series does not ask who is right.
It asks who is still allowed to object.

SEASON 1 — NARRATIVE ARC

Season 1 charts the inflation of justification:

- A crisis requires an exceptional measure
- Legal advisors find the wording to support it
- Public reaction is managed successfully
- The clause is reused in a new context
- Opposition is reframed as irresponsibility
- Safeguards are delayed “temporarily”
- Internal doubts are marginalized
- A decision affects an unexpected group
- Public trust fractures quietly
- Final realization: the exception has become policy

The season ends without collapse —
only with efficiency.

WHY THIS SERIES / WHY NOW

In an age of permanent crisis — health, security, climate, economy — governments increasingly rely on the same argument: necessity. *The Public Interest* reflects a reality where power no longer needs force, only explanation. It mirrors how citizens are reassured, not convinced, and how consent is manufactured through language.

This is not a satire about corruption.
It is a satire about **reasonableness**.