

Friday, January 23, 2026

DOCU-FICTION / HYBRID

Premium THE PRICE OF NOTHING Series

When energy costs nothing,
everything else does.

Created by
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THE PRICE OF NOTHING

LOGLINE

When a breakthrough produces an energy source that is abundant, clean, and almost free, the global economic order begins to fracture. As markets destabilize, states panic, and entire industries face extinction, governments and corporations race not to adopt the technology — but to slow it, control it, or bury it. What appears to be a solution to humanity’s greatest problems becomes the most dangerous threat to power itself.

FORMAT

Tech Thriller / Geopolitical Drama
Serialized series
Season 1: **10 episodes**
Episode length: **50 minutes**
Language: English
Target: International / US premium platforms

STONE & DNA

The Price of Nothing is sober, tense, and relentlessly realistic. The series treats energy not as spectacle, but as infrastructure — invisible, essential, and violently political when disrupted. There are no heroes, only decision-makers forced to choose between collapse and control.

The tone sits between the institutional paranoia of *Syriana*, the procedural realism of *Michael Clayton*, and the systemic anxiety of *Chernobyl*. Like *Syriana*, power operates through networks rather than villains. Like *Michael Clayton*, morality is negotiated behind closed doors. Like *Chernobyl*, the danger is not the technology itself, but the denial surrounding it.

Scenes unfold in quiet rooms, emergency summits, regulatory agencies, and financial war rooms. Market reactions are measured in seconds; political responses in carefully delayed statements. Dialogue is precise, strategic, and defensive. Authority expresses itself through standards, compliance, transition plans, and “temporary frameworks.”

No one openly opposes the technology.
They simply organize its arrival slowly enough to survive it.

VISION

The series explores a radical paradox: a world-saving solution can be more destabilizing than the crisis it solves. By making energy nearly free, the technology threatens currencies, employment, geopolitical leverage, and the foundations of state authority.

The Price of Nothing asks a disturbing question: what happens when the cost that organizes society disappears?

CORE MYTHOLOGY

The energy breakthrough is real, tested, and scalable. It does not rely on rare resources, cannot be monopolized easily, and dramatically reduces production costs across all sectors. Its implications are immediate and irreversible.

As news leaks, institutions respond instinctively:

- markets fluctuate violently
- energy-dependent states face collapse
- regulatory bodies impose “temporary safeguards”
- narratives shift from promise to risk

The technology is never banned.
It is **managed**, **delayed**, and **reframed**.

SERIES DYNAMICS

Each episode follows interconnected arenas of power: governments attempting to preserve stability, corporations fighting obsolescence, financial systems absorbing shock, and engineers caught between innovation and suppression.

Conflicts emerge as:

- transition plans become tools of control
- climate arguments clash with economic survival
- public demand accelerates adoption
- private interests fragment global coordination

The tension is not whether the technology works — but whether the world can survive its success.

SEASON 1 — NARRATIVE ARC

Season 1 charts the controlled destabilization of abundance:

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- Revelation of a near-zero-cost energy source
- Initial market shock and public optimism
- Emergency summits and regulatory freezes
- Corporate and state-level sabotage efforts
- Competing transition narratives emerge
- Black-market diffusion of the technology
- Energy-dependent regions destabilize
- A nation adopts the system unilaterally
- Global economic retaliation follows
- Final realization: the old order cannot adapt fast enough

The season ends with a brutal shift:
energy is no longer scarce —
but power still is.

WHY THIS SERIES / WHY NOW

As the world searches for clean energy solutions while clinging to fragile economic systems, *The Price of Nothing* captures a defining tension of our time. Innovation is no longer limited by possibility, but by consequence. The series reflects a reality where progress threatens those who benefit most from the status quo.

It is not a story about technology.
It is a story about **what power does when it becomes unnecessary.**